

DESIGN HOTELS™

AD-HOC

ANNOUNCEMENT



Disclosure of an inside information acc. to Article 17 MAR Intended changes in the Management Board of Design Hotels AG

Berlin, May 3, 2018

The Supervisory Board of Design Hotels AG has discussed the future management structure of Design Hotels AG and has reached a common understanding with Claus Sendlinger, the founder and currently the sole member of the Management Board of Design Hotels AG, on the intention that Claus Sendlinger will regularly leave the Management Board of Design Hotels AG upon expiry of his current term of office on November 30, 2018.

It is further intended that Claus Sendlinger will continue to serve Design Hotels AG in an advisory capacity even after having left the Management Board. For this purpose, a consulting agreement with a fixed term of initially two years shall be concluded with Mr. Sendlinger.

Finally, it is intended that Mr. Peter Cole shall be appointed as member of the Management Board of Design Hotels AG with effect as of December 1, 2018 at the latest and, thus, as successor of Claus Sendlinger. Mr. Cole is a 21-year Marriott veteran with extensive industry experience. His previous roles include CFO of The Americas, Global CFO of The Ritz-Carlton Hotel Company and Managing Director of Business Integration. Mr. Cole brings deep experience within the luxury space and working with owners who desire individually-positioned hotels within a brand. He has signaled towards the Supervisory Board his willingness to accept the office in case of his appointment to the Management Board of Design Hotels AG and to shape the future of Design Hotels AG.

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About Design Hotels™

Design Hotels™ represents and markets a curated selection of more than 300 privately owned hotels across the globe. Design Hotels offers them an international platform as well as comprehensive services: Conception, positioning, marketing, sales and other services and measures to optimize their revenues. As part of a worldwide creative network Design Hotels provides for innovation and exchange of ideas among its members, guests and visionary people from other branches. None of the Design Hotels members equals another. Each one has its own character, history and kind and manner how it blends in with the environment. All houses are connected through their uniqueness. They are formed by their creators, hoteliers, architects, designers and other creative minds whose passion form unrivalled events based on good ideas.

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